

CharytatywnaChoinka supports animal shelters all over Poland. You can help too!

#CharytatywnaChoinka is a campaign for homeless pets, which has been organized for five years by KarmimyPsiaki. Its rules are very simple – Internet users send Christmas gifts to selected dogs and kittens to shelters.

This year's winter will be extremely hard for the four-legged inhabitants of the shelters, the prices of food products for animals soared. The reason for this is a significant increase in the prices of meat and animal products, including fats, as well as an increase in the production costs of highly processed products. This year, several hundred dogs and kittens from several dozen shelters from all over Poland are waiting for the support of Internet users. Gifts can be sent via the website www.karmimypsiaki.pl/charytatywnachoinka from December 1 to 27, 2022.

The mechanism of the #CharytatywnaChoinka action is simple and intuitive. KarmimyPsiaki focuses on targeted help to respond to the individual needs of dogs and kittens. Each pet is assigned to a basket of products indicated by the organization that directly cares for him. The gifts include items such as specialized food, dietary supplements, a new bed or clothes for the winter. Each package is tailored to the individual needs of the pet. The results of the action can be monitored on an ongoing basis via the counter at www.karmimypsiaki.pl/charytatywnachoinka and the official Facebook of KarmimyPsiaki.

The action in 2022 is also supported by stars, incl. Krzysztof Ibis, Agnieszka Woźniak-Starak, Red Lipstick Monster, Maxineczka, Joanna Jabłczyńska, Janina Bąk and many more!